Autohome Inc.

Corporate Fact Sheet
May 2019

汽车之家
AUTOHOME INC.

Market Facts

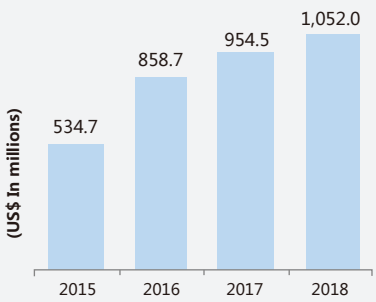
NYSE:	ATHM
Share price per ADS (May 08, 2019):	$106.96
Total ordinary shares:	119.4 million
Share/ADS ratio:	1:1
Market cap:	$12.77 billion
52-week range:	$61.43 - $119.50
Fiscal year end:	December 31

Company Overview

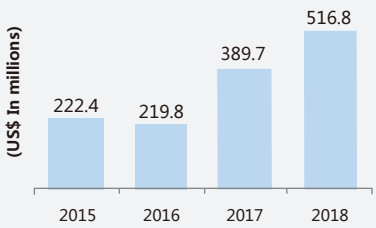
Autohome Inc. (NYSE: ATHM) is the leading online destination for automobile consumers in China. Its mission is to enhance the car-buying and ownership experience for auto consumers in China. Autohome provides professionally produced and user-generated content, a comprehensive automobile library, and extensive automobile listing information to automobile consumers, covering the entire car purchase and ownership cycle.

The ability to reach a large and engaged user base of automobile consumers has made Autohome a preferred platform for automakers and dealers to conduct their advertising campaigns. Further, the Company's dealer subscription and advertising services allow dealers to market their inventory and services through Autohome's platform, extending the reach of their physical showrooms to potentially millions of internet users in China and generating sales leads for them. The Company offers sales leads, data analysis, and marketing services to assist automakers and dealers with improving their efficiency and facilitating transactions. As a transaction-centric company, Autohome operates its "Autohome Mall," a full-service online transaction platform, to facilitate transactions for automakers and dealers. Further, through its website and mobile applications, it also provides other value-added services, including auto financing, auto insurance, used car transactions, and aftermarket services.

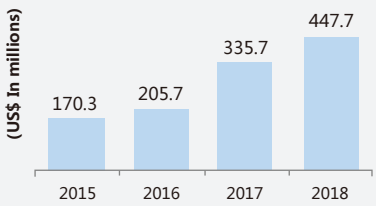
Total net revenue



Adjusted EBITDA



Adjusted net income attributable to Autohome Inc.



Contact Us

10th Fl., Tower B, CEC Plaz
3 Dan Ling Street, Haidian District,
Beijing, China
Tel: +86-10-5985-7001
www.autohome.com.cn

For Investor Relations, please contact:

Anita Chen
Investor Relations
Autohome Inc.
Tel:+86-10-5985-7483
Email: ir@autohome.com.cn

The Piacente Group.Inc.
Xi Zhang
Tel: +86-10-5730-6200
Email: autohome@tpg-ir.com

Investment Highlights

Huge and expanding online auto media market opportunity – Leveraging our solid business fundamentals and reputation as China's leading online automobile media, we are well positioned to deliver greater value to our clients and to win more market share comparing to our peer.

Chinese users' most preferred auto online destination – Our massive UGC, OGC and PGC content is the most popular online auto content among users. According to Quest Mobile, Autohome ranked number one in average daily unique visitors in the First quarter of 2019.

Market-leading online sales channel for dealers – Our sales leads subscription services now are already dealers' choice in leads generation, with proven track record of highest market penetration and highest sales leads conversion rate in the sector. We keep upgrading services to enhance user engagement and loyalty.

Selected Financial Data[1]

	for the three months ended March 31,		For the year ended December 31,	
	2018	2019	2017	2018
	(RMB in thousands, except for number of shares and per share data)			
	(Unaudited)	(Unaudited)		
Net revenues	1,288,054	1,611,928	6,210,181	7,233,151
Cost of revenues	146,141	184,454	1,358,685	820,288
Gross profit	1,141,913	1,427,474	4,851,496	6,412,863
Operating expenses	689,702	846,055	2,808,243	3,885,329
Operating profit	523,207	657,457	2,051,830	2,868,925
Interest income	64,042	114,221	220,282	358,811
Income before income taxes	585,359	766,070	2,261,541	3,241,421
Income tax expenses	103,905	119,525	267,082	377,890
Net income attributable to Autohome Inc.	482,783	646,309	2,001,619	2,871,015
Earnings per share for ordinary share, diluted	4.05	5.41	16.95	24.08
Shares used in EPS computation, diluted	119,164,166	119,385,615	118,058,856	119,235,379
Non-GAAP Measures[2]				
Adjusted net income attributable to Autohome Inc.	519,956	700,635	2,183,961	3,077,896
Adjusted EBITDA	646,890	847,264	2,535,325	3,553,124
	As of March 31, 2018	As of March 31, 2019	As of December 31, 2017	As of December 31, 2018
Cash and cash equivalents	833,897	868,769	911,588	211,970
Total current assets	10,096,701	13,653,776	10,258,586	13,141,317
Total assets	12,107,216	16,406,647	12,294,975	15,756,201
Total current liabilities	3,191,408	4,069,242	3,889,316	4,164,769
Total liabilities	3,671,794	4,576,889	4,359,689	4,644,758
Total shareholders' equity	8,453,102	11,853,357	7,951,637	11,135,278

[1]Starting January 1, 2018, the Company adopted new revenue recognition guidance ASC 606 and the most significant impact was the change from presentation of value-added tax on gross basis to net basis. Therefore, the operating results for the periods starting 2018 was presented under new revenue recognition guidance, with the net revenues and cost of revenues excluding value-added tax; while those of the historical comparative periods were still presented under original guidance with the net revenues and cost of revenues including value-added tax.

[2]We define Adjusted Net Income attributable to Autohome Inc. as net income attributable to Autohome Inc. excluding share-based compensation expenses and amortization expenses of intangible assets related to acquisitions. We define Adjusted EBITDA as net income attributable to Autohome Inc. before income tax expense, depreciation expenses of property and equipment and amortization expenses of intangible assets and excluding share-based compensation expenses.