# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2018

Commission File Number: 001-36222

## **Autohome Inc.**

10th Floor Tower B, CEC Plaza 3 Dan Ling Street Haidian District, Beijing 100080 The People's Republic of China (Address of principal executive offices)

| Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. |                      |                                                    |  |  |
|------------------------------------------------------------------------------------------------------------------------|----------------------|----------------------------------------------------|--|--|
|                                                                                                                        | Form 20-F ⊠          | Form 40-F                                          |  |  |
| Indicate by check mark if the registrant is submitting the                                                             | Form 6-K in paper as | permitted by Regulation S-T Rule 101(b)(1): $\Box$ |  |  |
| Indicate by check mark if the registrant is submitting the                                                             | Form 6-K in paper as | permitted by Regulation S-T Rule 101(b)(7): $\Box$ |  |  |

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Autohome Inc.

By: /s/ Min Lu

Name: Min Lu

Title: Chairman of the Board and Chief Executive Officer

Date: November 7, 2018

[Signature page to Form 6-K]

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Exhibit 99.1 – Press Release
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#### Autohome Inc. to Hold 2018 Annual General Meeting on December 19, 2018

BEIJING, November 7, 2018 – Autohome Inc. ("Autohome" or the "Company") (NYSE: ATHM), a leading online destination for automobile consumers in China, today announced that it will hold its annual general meeting of shareholders at 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China on December 19, 2018 at 10:00 a.m. (local time). Holders of record of ordinary shares of the Company at the close of business on November 6, 2018 (Eastern Time) are entitled to notice of, and to vote at, the annual general meeting or any adjournment or postponement thereof. Holders of the Company's American depositary shares ("ADSs") who wish to exercise their voting rights for the underlying ordinary shares must act through the depositary of the Company's ADS program, Deutsche Bank Trust Company Americas.

Autohome has filed its annual report on Form 20-F, including its audited financial statements, for the fiscal year ended December 31, 2017, with the U.S. Securities and Exchange Commission. Autohome's Form 20-F can be accessed on the Company's website at http://ir.autohome.com.cn, as well as on the SEC's website at http://www.sec.gov. Shareholders may also obtain a hard copy of the Company's annual report on Form 20-F, free of charge, by writing to Joyce Tang, Autohome Inc., 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing 100080, The People's Republic of China, or by email to ir@autohome.com.cn.

#### **About Autohome Inc.**

Autohome Inc. (NYSE: ATHM) is the leading online destination for automobile consumers in China. Its mission is to enhance the car-buying and ownership experience for auto consumers in China. Autohome provides professionally produced and user-generated content, a comprehensive automobile library, and extensive automobile listing information to automobile consumers, covering the entire car purchase and ownership cycle. The ability to reach a large and engaged user base of automobile consumers has made Autohome a preferred platform for automakers and dealers to conduct their advertising campaigns. Further, the Company's dealer subscription and advertising services allow dealers to market their inventory and services through Autohome's platform, extending the reach of their physical showrooms to potentially millions of internet users in China and generating sales leads for them. The Company offers sales leads, data analysis, and marketing services to assist automakers and dealers with improving their efficiency and facilitating transactions. As a transaction-centric company, Autohome operates its "Autohome Mall," a full-service online transaction platform, to facilitate transactions for automakers and dealers. Further, through its websites and mobile applications, it also provides other value-added services, including auto financing, auto insurance, used car transactions, and aftermarket services. For further information, please visit www.autohome.com.cn.

#### For further information, please contact:

In China:

Joyce Tang
Investor Relations
Tel: +86-10-5985-7483
Email: <u>ir@autohome.com.cn</u>

The Piacente Group, Inc.

Xi Zhang

Tel: +86-10-5730-6200 E-mail: <u>autohome@tpg-ir.com</u> In the United States:

The Piacente Group, Inc.

Brandi Piacente Tel: +1-212-481-2050

 $E\text{-mail: } \underline{autohome@tpg\text{-}ir.com}$ 

#### **AUTOHOME INC.**

(Incorporated in the Cayman Islands with limited liability)
(NYSE Ticker: ATHM)

#### **Notice of Annual General Meeting**

to be held on December 19, 2018 (or any adjourned or postponed meeting thereof)

NOTICE IS HEREBY GIVEN that an annual general meeting (the "**AGM**") of Autohome Inc. (the "**Company**") will be held at 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China on December 19, 2018 at 10:00 a.m. (local time), for the purposes of considering and, if thought fit, passing the following resolutions as ordinary resolutions:

#### ORDINARY RESOLUTIONS

- 1. Mr. Dong Liu be re-elected as a director of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit.
- 2. Mr. Tianruo Pu be re-elected as an independent director and the chairman of the audit committee of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit.

The Board of Directors of the Company has fixed the close of business on November 6, 2018 (Eastern Time) as the record date (the "**Record Date**") for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

Holders of record of the Company's ordinary shares, par value US\$0.01 per share, at the close of business on the Record Date are entitled to attend, and to vote at, the AGM and any adjournment or postponement thereof in person. Holders of the Company's ADSs are welcome to attend the AGM in person but must act through Deutsche Bank Trust Company Americas, the depositary of the Company's ADS program to exercise their voting rights for the underlying ordinary shares.

Shareholders and ADS holders may obtain a copy of the Company's annual report on Form 20-F, free of charge, from the Company's website at http://ir.autohome.com.cn, or by writing to Joyce Tang, Investor Relations, Autohome Inc., 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China or by email to ir@autohome.com.cn.

By Order of the Board of Directors, **Autohome Inc.** 

/s/ Min Lu

Min Lu

Chairman of the Board and Chief Executive Officer

Beijing, November 7, 2018

#### AUTOHOME INC.

(Incorporated in the Cayman Islands with limited liability)
(NYSE Ticker: ATHM)

#### Form of Proxy for Annual General Meeting

to be held on December 19, 2018 (or any adjourned or postponed meeting thereof)

#### Introduction

This Form of Proxy is furnished in connection with the solicitation by the board of directors of Autohome Inc., a Cayman Islands exempted company limited by shares (the "Company"), of proxies from the holders of the issued and outstanding ordinary shares of the Company, par value US\$0.01 per share (the "Shares"), to be exercised at the annual general meeting of the Company (the "AGM") to be held at 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China on December 19, 2018 at 10:00 a.m. (local time), and at any adjournment(s) or postponement(s) thereof for the purposes set forth in the accompanying Notice of Annual General Meeting.

Only the holders of record of the Shares at the close of business on November 6, 2018 (Eastern Time) (the "**Record Date**") are entitled to notice of and to vote at the AGM. Each Share shall be entitled to one (1) vote on all matters subject to vote at general meetings of the Company. The quorum of the AGM is at least two or more shareholders entitled to vote and be present in person or by proxy or (in the case of a shareholder being a corporation) by its duly authorized representative representing greater than fifty percent (50%) of the voting rights represented by the issued and outstanding Shares throughout the meeting. This Form of Proxy and the accompanying Notice of Annual General Meeting are first being sent to the shareholders of the Company on or about November 8, 2018.

The Shares represented by all properly executed proxies returned to the Company will be voted at the AGM as indicated. If no instruction is given in a properly executed proxy returned to the Company, the proxy holder named therein will be entitled to vote or abstain at his/her discretion. As to any other business that may properly come before the AGM, all properly executed proxies will be voted by the proxy holders named therein in accordance with their discretion. The Company does not presently know of any other business which may come before the AGM. However, if any other matter properly comes before the AGM, or any adjourned or postponed meeting thereof, which may properly be acted upon, unless otherwise indicated, the proxies solicited hereby will be voted on such matter in accordance with the discretion of the proxy holders named therein. Any person giving a proxy has the right to revoke it at any time before it is exercised (i) by filing with the Company a duly signed revocation at its office at the 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China or (ii) by voting in person at the AGM.

To be valid, this Form of Proxy must be completed, signed and delivered to the Company's office at the 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China as soon as possible and in any event no later than December 14, 2018

#### AUTOHOME INC.

(Incorporated in the Cayman Islands with limited liability) (NYSE Ticker: ATHM)

#### Form of Proxy for Annual General Meeting

to be held on December 19, 2018 (or any adjourned or postponed meeting thereof)

| I/We      | 01                                                                                                                                                                                                                                                                                                                                   |            |                 |                     |
|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------------|---------------------|
| being th  | registered holder of Class A ordinary shares <sup>1</sup> , par value US: any"), hereby appoint the Chairman of the Annual General Meeting <sup>2</sup> or                                                                                                                                                                           | \$0.01 per | share, of Autoh | ome Inc. (the<br>of |
| held at 1 | ur proxy to attend and act for me/us at the Annual General Meeting (or at any adjourned or postponed na loth Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of all time), and in the event of a poll, to vote for me/us as indicated below, or if no such indication is given         | China on   | December 19, 2  | 018 at 10:00        |
| No.       | RESOLUTIONS                                                                                                                                                                                                                                                                                                                          | FOR 3      | AGAINST 3       | ABSTAIN 3           |
| 1.        | Mr. Dong Liu be re-elected as a director of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit.                                                        |            |                 |                     |
| 2.        | Mr. Tianruo Pu be re-elected as an independent director and the chairman of the audit committee of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit. |            |                 |                     |
| Dated _   | , 2018 Signature(s) 4                                                                                                                                                                                                                                                                                                                |            |                 |                     |

Please insert the number of shares registered in your name(s) to which this proxy relates. If no number is inserted, this form of proxy will be deemed to relate to all the shares in the Company registered in your name(s).

<sup>&</sup>lt;sup>2</sup> If any proxy other than the Chairman of the Annual General Meeting is preferred, strike out the words "the Chairman of the Annual General Meeting or" and insert the name and address of the proxy desired in the space provided. A member may appoint one or more proxies to attend and vote in his stead. Any alteration made to this form of proxy must be initialed by the person(s) who sign(s) it.

<sup>3</sup> IMPORTANT: If you wish to vote for the resolution, tick the box marked "FOR". If you wish to vote against the resolution, tick the box marked "AGAINST". If you wish to abstain from voting on the resolution, tick the box marked "ABSTAIN".

<sup>&</sup>lt;sup>4</sup> This form of proxy must be signed by you or your attorney duly authorized in writing or, in the case of a corporation, must be either executed under its common seal or under the hand of an officer or attorney duly authorized to sign the same.

November 06, 2018

#### Autohome Inc.

Please be advised of the following Depositary's Notice of Annual General Meeting of Shareholders:

#### **Depositary Receipt Information**

**CUSIP:** 05278C107 (DTC Eligible) **DR ISIN:** US05278C1071

**Country:** Incorporated in Cayman Islands

Meeting Details: Annual General Meeting at 10:00 a.m. (local time) at 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District,

Beijing, The People's Republic of China

**DR Record Date:** November 06, 2018

**Voting Deadline:** December 11, 2018 at 10:00 AM EST

**Meeting Date:** December 19, 2018

**Meeting Agenda:** The Company's Notice of Meeting, including the Agenda, is attached

Ratio (ORD:ADS): 1 Class A Ordinary Share: 1 ADS

Holders of American Depositary Receipts ("ADRs") evidencing American Depositary Shares ("ADSs") representing ordinary shares (the "Deposited Securities") of Autohome Inc. (the "Company") are hereby notified of the Company's Annual General Meeting of shareholders. A copy of the Notice of Meeting from the Company, which includes the agenda, is available at http://ir.autohome.com.cn.

Shareholders and Holders of ADRs may obtain a copy of the Company's annual report on Form 20-F, free of charge, from the Company's website at http://ir.autohome.com.cn, or by writing to Joyce Tang, Investor Relations, Autohome Inc., 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China or by email to ir@autohome.com.cn. Holders of ADRs as of the close of business on the ADR Record Date set forth above will be entitled, subject to any applicable law, the Company's memorandum and articles of association and the provisions of or governing the Deposited Securities, to instruct the Depositary as to the exercise of the voting rights, if any, pertaining to the Deposited Securities represented by such Holder's ADSs.

In order for a voting instruction to be valid, Holders must complete, sign and return the enclosed voting instruction form so that it is received by the voting deadline date stated above. Voting instructions may be given only in respect of a number of ADSs representing an integral number of Deposited Securities. Upon the timely receipt of voting instructions of a Holder on the ADS Record Date in the manner specified by the Depositary, the Depositary shall endeavor, insofar as practicable and permitted under applicable law, the provisions of the deposit agreement entered into between the Company, Deutsche Bank Trust Company Americas (the "Depositary") and Holders of ADSs, the Company's memorandum and articles of association and the provisions of or governing the Deposited Securities, to vote or cause the custodian to vote the Deposited Securities (in person or by proxy) represented by ADSs evidenced by such receipt in accordance with such voting instructions.

Holders are advised that in the event that (i) the Depositary timely receives voting instructions from a Holder which fail to specify the manner in which the Depositary is to vote the Deposited Securities represented by such Holder's ADSs or (ii) no timely instructions are received by the Depositary from a Holder with respect to any of the Deposited Securities represented by the ADSs held by such Holder on the ADS Record Date, the Depositary shall (unless otherwise specified in the notice distributed to Holders) deem such Holder to have instructed the Depositary to give a discretionary proxy to a person designated by the Company with respect to such Deposited Securities and the Depositary shall give a discretionary proxy to a person designated by the Company to vote such Deposited Securities, provided, however, that no such instruction shall be deemed to have been given and no such discretionary proxy shall be given with respect to any matter as to which the Company informs the Depositary (and the Company agrees to provide such information as promptly as practicable in writing, if applicable) that (x) the Company does not wish to give such proxy, (y) the Company is aware or should reasonably be aware that substantial opposition exists from Holders against the outcome for which the person designated by the Company would otherwise vote or (z) the outcome for which the person designated by the Company would otherwise vote would materially and adversely affect the rights of holders of shares, provided, further, that the Company will have no liability to any Holder or Beneficial Owner resulting from such notification.

Additionally, Holders are advised that in the event that voting on any resolution or matter is conducted on a show of hands basis in accordance with the memorandum and articles of association, the Depositary will refrain from voting and the voting instructions received by the Depositary from Holders shall lapse. The Depositary will have no obligation to demand voting on a poll basis with respect to any resolution and shall have no liability to any Holder or persons and/or entities having a beneficial interest in any ADSs ("Beneficial Owners") for not having demanded voting on a poll basis.

Subject to applicable law, regulation and the Memorandum and Articles of Association, the Depositary shall also, if requested in writing by the Company, represent all Deposited Securities (whether or not voting instructions have been received in respect of such Deposited Securities from Holders as of the ADS Record Date) for the purpose of establishing quorum at a meeting of shareholders.

Please note that persons beneficially holding ADSs through a bank, broker or other nominee that wish to provide voting instructions with respect to the securities represented by such ADSs must follow the voting instruction requirements of, and adhere to the deadlines set by, such bank, broker or other nominee. Such requirements and deadlines will differ from those set forth herein for registered holders of ADSs.

Holders and persons and/or entities having a beneficial interest in any ADSs ("Beneficial Owners") are advised that (a) the Depositary has not reviewed the Company's website or any of the items thereon, and is not liable for the contents thereof, (b) neither the Depositary nor any of its affiliates controls, is responsible for, endorses, adopts, or guarantees the accuracy or completeness of any information contained in any document prepared by the Company or on the Company's website and neither the Depositary nor any of its affiliates are or shall be liable or responsible for any information contained therein or thereon, (c) there can be no assurance that Holders or Beneficial Owners generally or any Holder or Beneficial Owner in particular will receive this notice with sufficient time to enable the Holder to return voting instructions to the Depositary in a timely manner, and (d) the Depositary and its agents shall not be liable for any failure to carry out any instructions to vote any of the Shares, or for the manner in which any vote is cast (provided that any such action or omission is in good faith) or the effect of any vote.

#### For further information, please contact:

Depositary Receipts Phone: (800) 821-8780 <u>dbemails@astfinancial.com</u>

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## ANNUAL GENERAL MEETING OF SHAREHOLDERS OF AUTOHOME INC.

(Continued and to be signed on the reverse side)

■ 1.1

#### ANNUAL GENERAL MEETING OF SHAREHOLDERS OF

### **AUTOHOME INC.**

December 19, 2018

Please vote, sign, date and mail your proxy card in the envelope provided so that your vote is received on or before December 11, 2018 at 10:00 AM (New York City time).

Please detach along perforated line and mail in the envelope provided.

| ANNUAL GENERAL MEETING O | NTED FOR CONSIDERATION AT THE IF SHAREHOLDERS ON DECEMBER 19, 2018. NVELOPE. PLEASE MARK YOUR VOTÉ IN BLUE OR BLACK INK AS SHOWN HERE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                          | 1. Mr. Dong Liu be re-elected as a director of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit.  2. Mr. Tianruo Pu be re-elected as an independent director and the chairman of the audit committee of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit. |
|                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |