# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

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#### REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April 2024

Commission File Number: 001-36222

## **Autohome Inc.**

18th Floor Tower B, CEC Plaza 3 Dan Ling Street Haidian District, Beijing 100080 The People's Republic of China (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ⊠

Form 40-F □

#### Exhibit Index

Exhibit 99.1 – <u>Press Release</u>

Exhibit 99.2 – Notice of Annual General Meeting

Exhibit 99.3 – Form of Proxy for Annual General Meeting

Exhibit 99.4 - Form of Voting Instruction Card for Holders of American Depositary Shares

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Autohome Inc.

By: /s/ Tao Wu Name: Tao Wu

Title: Director and Chief Executive Officer

Date: April 26, 2024



#### Autohome Inc. to Hold Annual General Meeting on June 21, 2024

BEIJING, April 26, 2024 – Autohome Inc. (NYSE: ATHM; HKEX: 2518) ("Autohome" or the "Company"), the leading online destination for automobile consumers in China, today announced that it will hold its annual general meeting of shareholders (the "AGM") at 18th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China on June 21, 2024 at 4:00 p.m. (Beijing time).

Holders of record of ordinary shares of the Company at the close of business on May 23, 2024 (Hong Kong time) are entitled to notice of, to attend and to vote at, the annual general meeting or any adjournment(s) or postponement(s) thereof. Holders of the Company's American depositary shares ("ADSs") as of the close of business on May 20, 2024 (New York time) who wish to exercise their voting rights for the underlying ordinary shares represented by their ADSs must act through the depositary of the Company's ADS program, Deutsche Bank Trust Company Americas.

The Notice of AGM, which sets forth the resolutions to be submitted to shareholder approval at the meeting, and form of proxy for the AGM are available on the Company's website at <a href="https://ir.autohome.com.cn">https://ir.autohome.com.cn</a>.

The Company has filed its annual report on Form 20-F, including its audited financial statements, for the fiscal year ended December 31, 2023, with the U.S. Securities and Exchange Commission. The Form 20-F can be accessed on the Company's website at <a href="https://ir.autohome.com.cn">https://ir.autohome.com.cn</a>, as well as on the SEC's website at <a href="https://www.sec.gov">https://www.sec.gov</a>.

The Company has also published its annual report for Hong Kong purposes pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("HKEX"), which can be accessed on the Company's website at <a href="https://ir.autohome.com.cn">https://ir.autohome.com.cn</a>, as well as on the HKEX's website at <a href="https://www.hkexnews.hk">https://www.hkexnews.hk</a>.

#### **About Autohome**

Autohome Inc. (NYSE: ATHM; HKEX: 2518) is the leading online destination for automobile consumers in China. Its mission is to relentlessly reduce auto industry decision-making and transaction costs driven by advanced technology. Autohome provides occupationally generated content, professionally generated content, user-generated content, and AI-generated content, a comprehensive automobile library, and extensive automobile listing information to automobile consumers, covering the entire car purchase and ownership cycle. The ability to reach a large and engaged user base of automobile consumers has made Autohome a preferred platform for automakers and dealers to conduct their advertising campaigns. Further, the Company's dealer subscription and advertising services allow dealers to market their inventory and services through Autohome's platform, extending the reach of their physical showrooms to potentially millions of internet users in China and generating sales leads for them. The Company offers sales leads, data analysis, and marketing services to assist automakers and dealers with improving their efficiency and facilitating transactions. Autohome operates its "Autohome Mall," a full-service online transaction platform, to facilitate transactions for automakers and dealers. Further, through its websites and mobile applications, it also provides other value-added services, including auto financing, auto insurance, used car transactions, and aftermarket services. For further information, please visit https://www.autohome.com.cn/.

#### For investor and media inquiries, please contact:

#### Autohome Inc.

Investor Relations Sterling Song Investor Relations Director Tel: +86-10-5985-7483 E-mail: <u>ir@autohome.com.cn</u>

### **Christensen China Limited**

Suri Cheng

Tel: +86-185-0060-8364 E-mail: <u>suri.cheng@christensencomms.com</u>

#### Autohome Inc. (incorporated in the Cayman Islands with limited liability) (NYSE: ATHM and HKEX: 2518)

#### NOTICE OF ANNUAL GENERAL MEETING To be held on June 21, 2024

(or any adjournment(s) or postponement(s) thereof)

**NOTICE IS HEREBY GIVEN** that an annual general meeting (the "**AGM**") of Autohome Inc. (the "**Company**") will be held at 4:00 p.m. on June 21, 2024 (Beijing time) at 18th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China, for the purpose to consider and, if thought fit, pass the following resolution (the "**Proposed Resolution**"):

- 1. as an ordinary resolution, THAT Mr. Quan Long be re-elected as a director of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit.
- 2. as an ordinary resolution, THAT Mr. Tao Wu be re-elected as a director of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit.
- 3. as an ordinary resolution, THAT Ms. Keke Ding be re-elected as a director of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit.
- 4. as an ordinary resolution, THAT Dr. Fan Lu be re-elected as a director of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit.

In addition, the meeting will transact any other business properly brought before the meeting.

Certain biographic information of Mr. Quan Long, Mr. Tao Wu, Ms. Keke Ding and Dr. Fan Lu is set out in Exhibit A hereto.

#### SHARES RECORD DATE AND ADS RECORD DATE

The Board of Directors of the Company has fixed the close of business on May 23, 2024 (Hong Kong time) as the record date (the "Shares Record Date") of the Company's ordinary shares with a par value of US\$0.0025 each (the "Shares"). Holders of record of Shares (as of the Shares Record Date) are entitled to attend and vote at the AGM and any adjournment(s) or postponement(s) thereof. The latest time for lodging transfers of Shares with the branch share registrar and transfer office of the Company in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, for registration in order to qualify for attending and voting at the AGM is 4:30 p.m. on May 23, 2024 (Hong Kong time).

Holders of record of American Depositary Shares (the "ADSs") as of the close of business on May 20, 2024 (New York time) (the "ADSs Record Date") who wish to exercise their voting rights for the underlying Shares represented by their ADSs must give voting instructions to Deutsche Bank Trust Company Americas, the depositary of the ADSs.

#### ATTENDING THE AGM

Only holders of record of Shares as of the Shares Record Date are entitled to attend and vote at the AGM.

All officers and agents of the Company reserve the right to refuse any person entry to the AGM venue, or to instruct any person to leave the AGM venue, where such officer or agent reasonably considers that such refusal or instruction is or may be required for the Company or any other person to be able to comply with applicable laws and regulations. The exercise of such right to refuse entry or instruct to leave shall not invalidate the proceedings at the AGM.

#### PROXY FORMS AND ADS VOTING CARDS

A holder of Shares as of the Shares Record Date may appoint a proxy to exercise his or her rights at the AGM. A holder of ADSs as of the ADSs Record Date who wishes to direct the vote attaching to the underlying Shares represented by his or her ADSs will need to instruct Deutsche Bank Trust Company Americas, the depositary of the ADSs, as to how to vote the Shares represented by the ADSs. Please refer to the proxy form (for holders of Shares) or ADS voting card (for holders of ADSs).

Holders of record of Shares on the Company's register of members as of the Shares Record Date are cordially invited to attend the AGM in person. Your vote is important. You are urged to complete, sign, date and return the accompanying proxy form to us (for holders of Shares) or your voting instructions to Deutsche Bank Trust Company Americas (for holders of ADSs) as promptly as possible and before the prescribed deadline if you wish to exercise your voting rights. We must receive the proxy form by no later than 4:00 p.m. (Hong Kong time) on June 19, 2024 at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong to ensure your representation at the AGM, and Deutsche Bank Trust Company Americas must receive your voting instructions by no later than 10:00 a.m. (New York time) on June 12, 2024 to enable the votes attaching to the underlying Shares represented by your ADSs to be cast at the AGM.

#### ANNUAL REPORT

The Company has filed its annual report on Form 20-F, including its audited financial statements, for the fiscal year ended December 31, 2023, with the U.S. Securities and Exchange Commission (the "SEC"). The Form 20-F can be accessed on the Company's website at <a href="https://ir.autohome.com.cn">https://ir.autohome.com.cn</a>, as well as on the SEC's website at <a href="https://www.sec.gov">https://www.sec.gov</a>.

The Company has also published its annual report for Hong Kong purposes pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("**HKEX**"), which can be accessed on the Company's website at <a href="https://ir.autohome.com.cn">https://ir.autohome.com.cn</a>, as well as on the **HKEX**'s website at <a href="https://www.hkexnews.hk">https://www.hkexnews.hk</a>.

By Order of the Board of Directors, **Autohome Inc.** 

By: /s/ Tao Wu Name: Tao Wu

Title: Director and Chief Executive Officer

Beijing, China April 26, 2024

#### Exhibit A

#### BIOGRAPHIC INFORMATION OF THE DIRECTOR STANDING FOR RE-ELECTION

Mr. Quan Long has served as a director and chairman of the Board of the Company since January 2021, and has served as the chief executive officer of the Company between January 2021 and December 2023. Before joining the Company, Mr. Long had held a series of leadership roles within Ping An Insurance (Group) Company of China, Ltd. since he first joined as a salesman in 1998, including as the assistant general manager, vice general manager and general manager of several provincial-level branches of Ping An Property & Casualty Insurance Company of China, Ltd. He currently serves as the chairman of the board and the chief executive officer of Ping An Property & Casualty Insurance Company of China, Ltd. since November 2023. In addition, Mr. Long has extensive experience in business management at leading Internet companies, such as serving as the assistant general manager of Lufax Holding Ltd (NYSE: LU; HKEX: 6623) in charge of insurance business between October 2015 and January 2017, as the senior director of Ant Group's insurance business since February 2017, and as the director, general manager and chief executive officer of Cathay Insurance Company Limited between June 2017 and September 2018. Mr. Long received his bachelor's degree in engineering and master's degree in engineering in June 1992 and April 2001, respectively, both from Wuhan University of Technology.

Mr. Tao Wu has served as a director and the chief executive officer of the Company since December 2023. Mr. Wu has over 28 years of experience in the property and casualty insurance and automobile services industries. Mr. Wu currently serves as a director of Ping An Property & Casualty Insurance Company of China, Ltd. Before joining the Company, he served as an executive director and a vice general manager of Ping An Property & Casualty Insurance Company of China, Ltd. Mr. Wu joined Ping An Property & Casualty Insurance Company of China, Ltd. in September 2001, and held a series of leadership roles there, including operating director, general manager of the Guangdong Branch, general manager of the Auto, Accident & Health Insurance Claims Department, vice general manager of the Fujian Branch and vice general manager of the Xiamen Branch. Mr. Wu also served as a vice president of the Company from July 2016 to November 2020. Mr. Wu received his bachelor's degree in automotive engineering from Tsinghua University in July 1995.

Ms. Keke Ding has served as a director of the Company since July 2023. Ms. Ding has over 27 years of experience in property insurance industry and business management. Ms. Ding currently serves as the assistant general manager at Ping An Property & Casualty Insurance Company of China, Ltd. Ms. Ding has held multiple management roles relating to insurance and business management within Ping An Property & Casualty Insurance Company of China, Ltd. and its several provincial-level branches since May 1997, including managing distribution channels, retail customer marketing, and digital customer platforms. Ms. Ding received her bachelor's degree in insurance from Dongbei University of Finance and Economics in July 1997.

*Dr. Fan Lu* has served as a director of the Company since July 2023. Dr. Lu has over 18 years of institutional investment management experience, spanning the areas of global macro hedge fund, quantitative investment, A-share market fundamental research, asset allocation and insurance asset-liability management. Dr. Lu currently serves as the general manager of asset management department at Ping An Property & Casualty Insurance Company of China, Ltd.. Dr. Lu has held a series of management roles relating to investment management within Ping An Group and its affiliates since September 2011. Prior to that, Dr. Lu held various positions of investment management at companies including AlphaSimplex, a hedge fund company in Boston, United States, and Haitong Securities Co., Ltd. (SHA: 600837; HKEX: 6837), a top securities firm in China. Dr. Lu received his PhD degree in statistics and a master's degree in computer science from the University of Wisconsin-Madison in June 2006 and June 2005, respectively, and received his bachelor's degree in biophysics from Nanjing University in June 1999.

#### Autohome Inc.

(Incorporated in the Cayman Islands with limited liability)
(NYSE: ATHM and HKEX: 2518)

#### Form of Proxy for Annual General Meeting

to be held on June 21, 2024 (or any adjournment(s) or postponement(s) thereof)

#### Introduction

This form of proxy is furnished in connection with the solicitation by the board of directors (the "Board") of Autohome Inc. (the "Company"), a Cayman Islands company, of proxies from the holders of the issued ordinary shares with a par value of US\$0.0025 per share (the "Ordinary Shares") to be exercised at the Annual General Meeting of the Company (the "Meeting") to be held at 18th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China on June 21, 2024 at 4:00 p.m. (Beijing time), and at any adjournment(s) or postponement(s) thereof, for the purposes set forth in the accompanying Notice of Annual General Meeting.

Only the holders of record of the Ordinary Shares on the Company's register of members at the close of business on May 23, 2024 (Hong Kong time) (the "**Record Date**") are entitled to notice of, to attend and to vote at, the Meeting. Each Ordinary Share is entitled to one vote on all matters. The quorum of the Meeting is one or more shareholders entitled to vote and present in person or by proxy representing not less than ten percent (10%) of the voting rights represented by the issued and outstanding voting shares in the Company throughout the Meeting.

The Ordinary Shares represented by all properly executed proxies returned to the Company will be voted at the Meeting as indicated or, if no instruction is given, the proxy will vote the Ordinary Shares in his/her discretion, unless a reference to the holder of the proxy having such discretion has been deleted and initialed on this form of proxy. Where the chairman of the Meeting acts as proxy and is entitled to exercise his/her discretion, he/she is likely to vote the Ordinary Shares FOR the resolutions. As to any other business that may properly come before the Meeting, all properly executed proxies will be voted by the persons named therein in accordance with their discretion. The Company does not presently know of any other business which may come before the Meeting. However, if any other matter properly comes before the Meeting, or any adjournment(s) or postponement(s) thereof, which may properly be acted upon, unless otherwise indicated the proxies solicited hereby will be voted on such matter in accordance with the discretion of the proxy holders named therein. Any person giving a proxy has the right to revoke it at any time before it is exercised by (i) submitting to the Company, at the address set forth below, a duly signed revocation or (ii) voting in person at the Meeting.

Holders of Ordinary Shares registered on our branch register of members in Hong Kong must return this form of proxy by mail or by hand to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong as soon as possible so that it is received by the Company no later than 4:00 p.m. (Hong Kong time) on June 19, 2024 to ensure your representation at the Meeting.

Holders of Ordinary Shares registered on our principal register of members in the Cayman Islands must return this form of proxy by e-mail to ir@autohome.com.cn, by no later than 4:00 p.m. (Hong Kong time) on June 19, 2024.

#### Autohome Inc.

(Incorporated in the Cayman Islands with limited liability) (NYSE: ATHM and HKEX: 2518)

Form of Proxy for Annual General Meeting

to be held on June 21, 2024 (or any adjournment(s) or postponement(s) thereof)

	Ve of		, being the registered holder of ordinary shares,							
(Not	te 1) par value US\$0.0025 per share, of	Autohome Inc. (the "Company"	), hereby appoint the C	Chairman of the A	annual General Meet	ting <sup>(Note 2)</sup> or				
	of	as my	//our proxy to attend an	nd act for me/us a	t the Annual Genera	al Meeting (or at				
	y adjournment(s) or postponement(s) th									
Beijing, The People's Republic of China and at any adjournment(s) or postponement(s) thereof, and in the event of a poll, to vote for me/us as indicated below, or if no such indication is given, as my/our proxy thinks fit. (Note 3)										
oci	iow, of it no such indication is given, as	my/our proxy timiks it.								
	SOLUTIONS			FOR(Note 3)	AGAINST(Note 3)	ABSTAIN(Note 3)				
1.	As an ordinary resolution:									
	THAT Mr. Quan Long be re-elected as	a director of the Company and	each director of the							
	Company be and is hereby authorized									
	effect the foregoing resolution as such	director, in his or her absolute d	iscretion, thinks fit.							
2.	As an ordinary resolution:									
	THAT Mr. Tao Wu be re-elected as a d	irector of the Company and each	n director of the							
	Company be and is hereby authorized									
	effect the foregoing resolution as such	director, in his or her absolute d	iscretion, thinks fit.							
3.	As an ordinary resolution:									
	THAT Ms. Keke Ding be re-elected as	a director of the Company and	each director of the							
	Company be and is hereby authorized		_							
	effect the foregoing resolution as such	director, in his or her absolute d	iscretion, thinks fit.							
4.	As an ordinary resolution:									
	THAT Dr. Fan Lu be re-elected as a di	rector of the Company and each	director of the Compar	ny						
	be and is hereby authorized to take any									
	foregoing resolution as such director, i	n his or her absolute discretion,	thinks fit.							
Dat	ted . 202	24	S	Signature(s)(Note 4	9)					
	,=			<i>C</i>						

#### Notes:

- 1 Please insert the number of ordinary shares registered in your name(s) to which this proxy relates. If no number is inserted, this form of proxy will be deemed to relate to all the ordinary shares in the Company registered in your name(s).
- If any proxy other than the Chairman is preferred, strike out the words "THE CHAIRMAN OF THE ANNUAL GENERAL MEETING" and insert the name and address of the proxy desired in the space provided. A member may appoint one or more proxies to attend and vote in his/her stead. If you have appointed more than one proxy, please specify in the voting boxes above the number of shares in respect of which each proxy is entitled to exercise the related votes. If you do not complete this information, the first person listed above shall be entitled to exercise all the votes in relation to the relevant resolution. ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALED BY THE PERSON(S) WHO SIGN(S) IT.
- 3 IMPORTANT: IF YOU WISH TO VOTE FOR THE RESOLUTION, TICK THE APPROPRIATE BOX MARKED "FOR." IF YOU WISH TO VOTE AGAINST THE RESOLUTION, TICK THE APPROPRIATE BOX MARKED "AGAINST." IF YOU WISH TO ABSTAIN FROM VOTING ON THE RESOLUTION, TICK THE BOX MARKED "ABSTAIN". ALTERNATIVELY, YOU MAY ALSO INDICATE THE RESPECTIVE NUMBERS OF SHARES FOR EACH OF THE "FOR," "AGAINST" AND "ABSTAIN" COLUMNS. Failure to complete any or all the boxes will entitle your proxy to cast his or her votes at his or her discretion. A proxy need not be a member of the Company, but must attend the Meeting in person. A member may only have one form of proxy valid at any time and if a member submits more than one form of proxy, the last form of proxy received in the manner described in this form of proxy above shall be treated as the only valid form of proxy. Any alteration made to this form of proxy must be duly initialed by the person who signs it. Completion and deposit of a form of proxy does not prevent a member from attending the Meeting in person but if a member attends the Meeting and votes, this proxy will be revoked.
- 4 This form of proxy must be signed by you or your attorney duly authorized in writing or, in the case of a corporation, must be either executed under its seal or under the hand of an officer or attorney or other person duly authorized to sign the same.

#### ANNUAL GENERAL MEETING OF SHAREHOLDERS OF

### **AUTOHOME INC.**

June 21, 2024

Please vote, sign, date and mail your proxy card in the envelope provided so that your vote is received on or before June 12, 2024 at 10:00 AM (New York City time).

Please detach along perforated line and mail in the envelope provided

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RESOLUTIONS PRESENTED FOR CONSIDERATION AT THE ANNUAL GENERAL MEETING OF SHAREHOLDERS ON JUNE 21, 2024. PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE ⊠										
	1.	THAT direct that n	ordinary resolution:  Mr. Quan Long be re-elected as a director of the Company and each tor of the Company be and is hereby authorized to take any and every action night be necessary to effect the foregoing resolution as such director, in his or bsolute discretion, thinks fit.	FOR	AGAINST	ABSTAIN				
	2.	THAT the C be ne	ordinary resolution:  TMr. Tao Wu be re-elected as a director of the Company and each director of tompany be and is hereby authorized to take any and every action that might ecessary to effect the foregoing resolution as such director, in his or her lute discretion, thinks fit.	FOR	AGAINST	ABSTAIN				
	3.	THAT of the might	ordinary resolution:  Ms. Keke Ding be re-elected as a director of the Company and each director a Company be and is hereby authorized to take any and every action that the necessary to effect the foregoing resolution as such director, in his or her lute discretion, thinks fit.	FOR	AGAINST	ABSTAIN				
	4.	THAT the C be ne	ordinary resolution:  T. Dr. Fan Lu be re-elected as a director of the Company and each director of tompany be and is hereby authorized to take any and every action that might ecessary to effect the foregoing resolution as such director, in his or her ute discretion, thinks fit.	FOR	AGAINST	ABSTAIN				
Signature of Shareholder Date:			Signature of Shareholder	Date:						
Note: Please sign exactly as your name or names appear on this Proxy. When shares are give full title as such. If the signer is a corporation, please sign full corporate name be authorized person.			ach holder should sign. When signing as executor, administrator, attorney, trustee or g zed officer, giving full title as such. If signer is a partnership, please sign in partnership							