# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

| <b>FORM</b> | 6-K |
|-------------|-----|
|             |     |

# REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2014

Commission File Number: 001-36222

# **Autohome Inc.**

10th Floor Tower B, CEC Plaza 3 Dan Ling Street Haidian District, Beijing 100080 The People's Republic of China (Address of principal executive offices)

| Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.             |                 |   |
|--|-----------------|---|
| Form 2   | 0-F ⊠           | Form 40-F □                                     |
| Indicate by check mark if the registrant is submitting the Form 6-K in   | n paper as perr | nitted by Regulation S-T Rule 101(b)(1): $\Box$ |
| Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): $\Box$ |                 |   |

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Autohome Inc.

By: /s/ James Zhi Qin

Name: James Zhi Qin

Title: Director and Chief Executive Officer

Date: November 3, 2014

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#### Autohome Announces Resignation of Non-Executive Director of the Board

BEIJING, November 3, 2014 – Autohome Inc. (NYSE: ATHM) ("Autohome" or the "Company"), the leading online destination for automobile consumers in China, today announced that the Board of Directors has accepted the resignation of Mr. Gabriel Li, a non-executive director, effective October 30, 2014. Mr. Li has served as a non-executive director since September 2012 and resigned due to other career commitments.

Mr. Tim Chen, Chairman of the Board of Directors, stated, "On behalf of the full Board of Directors, I would like to express our sincere thanks and gratitude to Mr. Li for his contributions to Autohome during his term of service with the Company. We wish him well in all of his future endeavors."

Mr. Li has confirmed that he has no disagreement with the Board of Directors and that there are no matters relating to his resignation which need to be brought to the attention of the shareholders of the Company.

#### **About Autohome Inc.**

Autohome Inc. (NYSE: ATHM) is the leading online destination for automobile consumers in China. Through its two websites, autohome.com.cn and che168.com, the Company provides comprehensive, independent and interactive content to automobile buyers and owners. Autohome.com.cn ranked first among China's automotive websites and automotive channels of internet portals in terms of average daily unique visitors, average daily time spent per user and average daily page views in 2013, according to iResearch, a third-party research firm. The Company's ability to reach a large and engaged user base of automobile consumers has made Autohome the preferred platform for automakers and dealers to conduct their advertising campaigns. Automakers typically utilize its online advertising services for brand promotion, new model releases and sales promotions. Its dealer subscription services allow dealers to market their inventory and services through Autohome's websites, extending the reach of their physical showrooms to potentially millions of internet users in China. For further information, please visit <a href="https://www.autohome.com.cn">www.autohome.com.cn</a>.

#### **Safe Harbor Statement**

This press release contains statements that may constitute "forward-looking" statements pursuant to the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will", "expects", "anticipates", "future", "intends", "plans", "believes", "estimates" and similar statements. Among other things, Autohome's business outlook, Autohome's strategic and operational plans and quotations from management in this announcement contain forward-looking statements. Autohome may also make written or oral forward-looking statements in its periodic reports to the Securities and Exchange Commission ("SEC"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about Autohome's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Autohome's goals and strategies; Autohome's future business development, results of operations and financial condition; the expected growth of the online automobile advertising market in China; Autohome's ability to attract and retain users and advertisers and further enhance its brand

recognition; Autohome's expectations regarding demand for and market acceptance of its products and services; competition in the online automobile advertising industry; fluctuations in general economic and business conditions in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in Autohome's filings with the SEC. All information provided in this press release is as of the date of this press release, and Autohome does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

# For investor and media inquiries, please contact:

Edith Kwan Investor Relations Autohome Inc. Tel: +86-10-5985-1535 Email: ir@autohome.com.cn

Cara O'Brien FTI Consulting, Inc. Tel: +852-3768-4537

Email: cara.obrien@fticonsulting.com

# AUTOHOME INC. TO HOLD 2014 ANNUAL GENERAL MEETING ON NOVEMBER 21, 2014

BEIJING, November 3, 2014 – Autohome Inc. ("Autohome" or the "Company") (NYSE: ATHM), a leading online destination for automobile consumers in China, today announced that it will hold its annual general meeting of shareholders at Skadden, Arps, Slate, Meagher & Flom, 42/F, Edinburgh Tower, The Landmark, 15 Queen's Road Central, Hong Kong on November 21, 2014 at 2:00pm (local time). Holders of record of ordinary shares of the Company at the close of business on October 27, 2014 are entitled to notice of, and to vote at, the annual general meeting or any adjournment or postponement thereof. Holders of the Company's American depositary shares ("ADSs") who wish to exercise their voting rights for the underlying ordinary shares must act through the depositary of the Company's ADS program, Deutsche Bank Trust Company Americas.

The notice of the annual general meeting, which sets forth the resolution to be submitted to shareholder approval at the meeting, is available on the Investor Relations section of the Company's website at http://ir.autohome.com.cn.

Autohome has filed its annual report on Form 20-F, including its audited financial statements, for the fiscal year ended December 31, 2013, with the U.S. Securities and Exchange Commission. Autohome's Form 20-F can be accessed on the above-mentioned website, as well as on the SEC's website at http://www.sec.gov. Shareholders may also obtain a hard copy of the Company's annual report on Form 20-F, free of charge, by writing to Edith Kwan, Autohome Inc., 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing 100080, The People's Republic of China, or by email to ir@autohome.com.cn.

#### **About Autohome Inc.**

Autohome Inc. (NYSE: ATHM) is the leading online destination for automobile consumers in China. Through its two websites, *autohome.com.cn* and *che168.com*, the Company provides comprehensive, independent and interactive content to automobile buyers and owners. Autohome.com.cn ranked first among China's automotive websites and automotive channels of internet portals in terms of average daily unique visitors, average daily time spent per user and average daily page views in 2013, according to iResearch, a third-party research firm. The Company's ability to reach a large and engaged user base of automobile consumers has made Autohome the preferred platform for automakers and dealers to conduct their advertising campaigns. Automakers typically utilize its online advertising services for brand promotion, new model releases and sales promotions. Its dealer subscription services allow dealers to market their inventory and services through Autohome's websites, extending the reach of their physical showrooms to potentially millions of internet users in China. For further information, please visit www.autohome.com.cn.

#### For further information, please contact:

Edith Kwan

**Investor Relations** 

Autohome Inc.

Tel: +86 10 5987 1535 E-mail: ir@autohome.com.cn

Cara O'Brien FTI Consulting, Inc. Tel: +852-3768-4537

Email: cara.obrien@fticonsulting.com

#### **AUTOHOME INC.**

(Incorporated in the Cayman Islands with limited liability) (NYSE Ticker: ATHM)

### **Notice of Annual General Meeting**

to be held on November 21, 2014 (or any adjourned or postponed meeting thereof)

NOTICE IS HEREBY GIVEN that an annual general meeting (the "**AGM**") of Autohome Inc. (the "**Company**") will be held at Skadden, Arps, Slate, Meagher & Flom, 42/F, Edinburgh Tower, The Landmark, 15 Queen's Road Central, Hong Kong on November 21, 2014 at 2:00pm (local time), for the purposes of considering and, if thought fit, passing the following resolution as an ordinary resolution:

# ORDINARY RESOLUTION

Mr. Xiang Li be re-elected as a director of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit.

The Board of Directors of the Company has fixed the close of business on October 27, 2014 (Eastern Standard Time) as the record date (the "**Record Date**") for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

Holders of record of the Company's ordinary shares, par value US\$0.01 per share, at the close of business on the Record Date are entitled to attend the AGM and any adjournment or postponement thereof in person. Holders of the Company's ADSs are welcome to attend the AGM in person.

Shareholders and ADS holders may obtain a copy of the Company's annual report on Form 20-F, free of charge, from the Company's website at http://ir.autohome.com.cn, or by writing to Edith Kwan, Investor Relations, Autohome Inc., 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China or by email to ir@autohome.com.cn.

By Order of the Board of Directors, **Autohome Inc.** 

/s/ Timothy Y. (Tim) Chen

**Timothy Y. (Tim) Chen** *Chairman* 

Beijing, November 3, 2014

#### AUTOHOME INC.

(Incorporated in the Cayman Islands with limited liability)
(NYSE Ticker: ATHM)

# Form of Proxy for Annual General Meeting

to be held on November 21, 2014 (or any adjourned or postponed meeting thereof)

#### Introduction

This Form of Proxy is furnished in connection with the solicitation by the board of directors of Autohome Inc., a Cayman Islands company (the "Company"), of proxies from the holders of the issued and outstanding ordinary shares of the Company, par value US\$0.01 per share (the "Shares"), to be exercised at the annual general meeting of the Company (the "AGM") to be held at Skadden, Arps, Slate, Meagher & Flom, 42/F, Edinburgh Tower, The Landmark, 15 Queen's Road Central, Hong Kong on November 21, 2014 at 2:00pm (local time), and at any adjournment(s) or postponement(s) thereof for the purposes set forth in the accompanying Notice of Annual General Meeting.

Only the holders of record of the Shares at the close of business on October 27, 2014 (Eastern Standard Time) (the "**Record Date**") are entitled to notice of and to vote at the AGM. Each share shall be entitled to one (1) vote on all matters subject to vote at general meetings of the Company. The quorum of the AGM is at least two or more shareholders entitled to vote and present in person or by proxy or (in the case of a shareholder being a corporation) by its duly authorised representative representing greater than fifty percent (50%) of the voting rights represented by the issued and outstanding voting shares in the Company throughout the meeting. This Form of Proxy and the accompanying Notice of Annual General Meeting are first being mailed to the shareholders of the Company on or about November 3, 2014.

The Shares represented by all properly executed proxies returned to the Company will be voted at the AGM as indicated. If no instruction is given in a properly executed proxy returned to the Company, the proxy holder named therein will be entitled to vote or abstain at his/her discretion. As to any other business that may properly come before the AGM, all properly executed proxies will be voted by the proxy holders named therein in accordance with their discretion. The Company does not presently know of any other business which may come before the AGM. However, if any other matter properly comes before the AGM, or any adjourned or postponed meeting thereof, which may properly be acted upon, unless otherwise indicated the proxies solicited hereby will be voted on such matter in accordance with the discretion of the proxy holders named therein. Any person giving a proxy has the right to revoke it at any time before it is exercised (i) by filing with the Company a duly signed revocation at its office at 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China or (ii) by voting in person at the AGM.

To be valid, this Form of Proxy must be completed, signed and delivered to the Company's office at 10th Floor Tower B, CEC Plaza, 3 Dan Ling Street, Haidian District, Beijing, The People's Republic of China as soon as possible and in any event no later than November 19, 2014.

#### **AUTOHOME INC.**

(Incorporated in the Cayman Islands with limited liability) (NYSE Ticker: ATHM)

# Form of Proxy for Annual General Meeting

to be held on November 21, 2014 (or any adjourned or postponed meeting thereof)

| I/We   | of  | , being the registered                    |  |
|--|---|---|--|
| holder ofordinary shares1 , pa   | ar value US\$0.01 per share, of Autohome Inc. (th | e "Company"), hereby appoint the          |  |
| Chairman of the Annual General Meeting <sup>2</sup> or   | of  | as my/our                                 |  |
| proxy to attend and act for me/us at the Annual General Meeting  | g (or at any adjourned or postponed meeting there | of) of the Company to be held at Skadden, |  |
| Arps, Slate, Meagher & Flom, 42/F, Edinburgh Tower, The Landmark, 15 Queen's Road Central, Hong Kong on November 21, 2014 at 2:00pm (local time), and in the event of a poll, to vote for me/us as indicated below, or if no such indication is given, as my/our proxy thinks fit. |   |   |  |
| RESOLUTION Mr. Xiang Li be re-elected as a director of the Company and each and is hereby authorized to take any and every action that might foregoing resolution as such director, in his or her absolute discrete.   | be necessary to effect the                        | 3 AGAINST 3 ABSTAIN 3                     |  |
| Dated , 2014   | Signature(s) <sup>4</sup>                         |   |  |

- Please insert the number of shares registered in your name(s) to which this proxy relates. If no number is inserted, this form of proxy will be deemed to relate to all the shares in the Company registered in your name(s).
- If any proxy other than the Chairman of the Annual General Meeting is preferred, strike out the words "the Chairman of the Annual General Meeting or" and insert the name and address of the proxy desired in the space provided. A member may appoint one or more proxies to attend and vote in his stead. Any alteration made to this form of proxy must be initialed by the person(s) who sign(s) it.
- IMPORTANT: If you wish to vote for the resolution, tick the box marked "FOR". If you wish to vote against the resolution, tick the box marked "AGAINST". If you wish to abstain from voting on the resolution, tick the box marked "ABSTAIN".
- 4 This form of proxy must be signed by you or your attorney duly authorized in writing or, in the case of a corporation, must be either executed under its common seal or under the hand of an officer or attorney duly authorized to sign the same.

#### **Deutsche Bank Trust Company Americas**

Trust & Securities Services Global Equity Services

#### **DEPOSITARY RECEIPTS**

Depositary's Notice of Annual General Meeting of Shareholders of Autohome Inc.

Issue: Autohome Inc. / CUSIP 05278C107

Country: Cayman Islands

Meeting Details: Annual General Meeting of Shareholders of Autohome Inc. on November 21, 2014 at 2:00pm (local time) at 42/F,

Edinburgh Tower, The Landmark, 15 Queen's Road Central, Hong Kong

Meeting Agenda: The Company's Notice of Meeting including Agenda is attached

Voting Deadline: November 18, 2014 at 3:00 PM (New York City Time)

ADR Record Date: October 27, 2014

Ordinary Share : ADS ratio: 1 Ordinary Share: 1 ADS

Holders of American Depositary Receipts (ADRs) representing ordinary shares (the "Deposited Securities") of Autohome Inc. (the "Company") are hereby notified of the Company's Annual General Meeting of shareholders. A copy of the Notice of Meeting from the company, which includes the agenda for such meeting, is attached.

Holders of record of ADRs as of the close of business on the ADR Record Date set forth above will be entitled, subject to any applicable laws, the Memorandum and Articles of Association of the Company and the provisions of or governing the Deposited Securities, to instruct Deutsche Bank Trust Company Americas, as Depositary ("the Depositary"), as to the exercise of voting rights pertaining to the Deposited Shares represented by their respective ADRs. In order for a voting instruction to be valid, Holders should complete, sign and return the enclosed voting instruction form on or before the Voting Deadline set forth above. Beneficial owners of ADRs who hold their ADRs through and received materials from a bank or broker nominee should complete their respective voting instruction in accordance with the instructions received from that bank or broker nominee.

Holders are advised that in the event that (i) the Depositary timely receives voting instructions from a Holder which fail to specify the manner in which the Depositary is to vote the Deposited Securities represented by such Holder's ADRs or (ii) no timely instructions are received by the Depositary from a Holder with respect to any of the Deposited Securities represented by the ADSs held by such Holder on the ADS Record Date, pursuant to the terms of the ADRs, the Depositary shall (unless otherwise specified in the notice distributed to Holders) deem such Holder to have instructed the Depositary to give a discretionary proxy to a person designated by the Company with respect to such Deposited Securities and the Depositary shall give a discretionary proxy to a person designated by the Company to vote such Deposited Securities, provided, however, that no such instruction shall be deemed to have been given and no such discretionary proxy shall be given with respect to any matter as to which the Company informs the Depositary (and the Company agrees to provide such information as promptly as practicable in writing, if applicable) that (x) the Company does not wish to give such proxy, (y) the Company is aware or should reasonably be aware that substantial opposition exists from Holders against the outcome for which the person designated by the Company would otherwise vote or (z) the outcome for which the person designated by the Company will have no liability to any Holder or Beneficial Owner resulting from such notification.

Additionally, Holders are advised that in the event that voting on any resolution or matter is conducted on a show of hands basis in accordance with the Memorandum and Articles of Association, the Depositary will refrain from voting and the voting instructions (or the deemed voting instructions, as set out above) received by the Depositary from Holders shall lapse. The Depositary will have no obligation to demand voting on a poll basis with respect to any resolution and shall have no liability to any Holder or Beneficial Owner for not having demanded voting on a poll basis.

Confidential





Subject to applicable law, regulation and the Memorandum and Articles of Association, the Depositary shall also, if requested in writing by the Company, represent all Deposited Securities (whether or not voting instructions have been received in respect of such Deposited Securities from Holders as of the ADS Record Date) for the purpose of establishing quorum at a meeting of shareholders.

For further information, please contact:

Deutsche Bank - Depositary Receipts Tel 212 250 9100

Confidential

# ANNUAL GENERAL MEETING OF SHAREHOLDERS OF

# AUTOHOME INC.

**November 21, 2014** 

Please sign, date and mail your proxy card in the envelope provided as soon as possible.

" Please detach along perforated line and mail in the envelope provided."

|   | THE ANNUAL GENERAL MEETING OF SHAREHOLDERS ON NOVEMBER 21, 2014.<br>ED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE ⊠  |
|---|--|
|   | 1. Mr. Xiang Li be re-elected as a director of the Company and each director of the Company be and is hereby authorized to take any and every action that might be necessary to effect the foregoing resolution as such director, in his or her absolute discretion, thinks fit. |
|   |  |
|   |  |
|   |  |
| To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.            |  |
| Signature of Shareholder  Note:  Please sign exactly as your name or names appear on this Proxy. Wh or guardian, please give full title as such. If the signer is a corporatio partnership, please sign in partnership name by authorized person. | Signature of Shareholder en shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee n, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a                                |