
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of February 2018

Commission File Number: 001-36222

Autohome Inc.

**10th Floor Tower B, CEC Plaza
3 Dan Ling Street
Haidian District, Beijing 100080
The People's Republic of China
(Address of principal executive offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Autohome Inc.

By : /s/ Min Lu

Name : Min Lu

Title : Chairman of the Board and Chief
Executive Officer

Date: February 23, 2018

[Signature page to Form 6-K]

Autohome Inc. Announces Appointment of President

BEIJING, February 23, 2018 – Autohome Inc. (“Autohome” or the “Company”) (NYSE: ATHM), a leading online destination for automobile consumers in China, today announced that Mr. Haifeng Shao has been appointed to serve as the president of the Company. The appointment took effect on February 22, 2018.

Mr. Haifeng Shao has worked for Ping An Group for over 22 years, including 15 years as a senior manager in the financial services division, and 7 years in its internet finance division. Mr. Shao joined Ping An Group in 1996 where he served successively as General Assistant Manager of Ping An Life Insurance, Shanghai Branch; Deputy General Manager of Ping An Life Insurance, Yunnan Branch; and Deputy General Manager of Ping An Annuity Insurance. Starting in 2012, Mr. Shao served as General Manager of Ping An E-wallet. In 2016, Mr. Shao served as General Manager of Ping An Finance One Account. Mr. Shao received a Bachelor of Arts in Literature from Nanjing Normal University in 1995.

Mr. Min Lu, chairman of the Board and chief executive officer of Autohome, stated, “We warmly welcome Mr. Shao to our senior management team. I believe that he will play a positive role in the future development of Autohome, especially in promoting the development of the Company’s financial services business.”

About Autohome Inc.

Autohome Inc. (NYSE: ATHM) is the leading online destination for automobile consumers in China. Its mission is to enhance the car-buying and ownership experience for auto consumers in China. Autohome provides professionally produced and user-generated content, a comprehensive automobile library, and extensive automobile listing information to automobile consumers, covering the entire car purchase and ownership cycle. The ability to reach a large and engaged user base of automobile consumers has made Autohome a preferred platform for automakers and dealers to conduct their advertising campaigns. Further, the Company’s dealer subscription and advertising services allow dealers to market their inventory and services through Autohome’s platform, extending the reach of their physical showrooms to potentially millions of internet users in China and generating sales leads for them. The Company offers sales leads, data analysis, and marketing services to assist automakers and dealers with improving their efficiency and facilitating transactions. As a transaction-centric company, Autohome operates its “Autohome Mall,” a full-service online transaction platform, to facilitate transactions for automakers and dealers. Further, through its website and mobile applications, it also provides other value-added services, including auto financing, auto insurance, used car transactions, and aftermarket services. For further information, please visit www.autohome.com.cn.

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