



### Market Facts

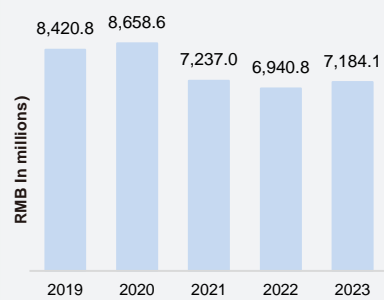
NYSE:	ATHM
Share price per ADS (November 6, 2024):	\$28.02
Total ordinary shares issued and outstanding:	492.9 million
Share/ADS ratio:	1 ADS = 4 ordinary shares
Market cap:	\$3.5 billion
52-week range:	\$22.43 - \$34.33
Fiscal year end:	December 31

## Company Overview

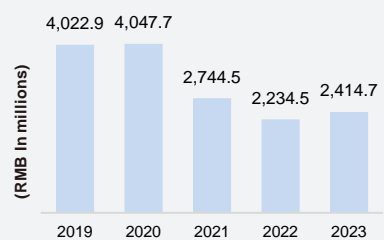
Autohome Inc. (NYSE: ATHM; HKEX: 2518) is the leading online destination for automobile consumers in China with the mission to engage, educate and inform consumers about everything auto. Autohome provides **OGC, PGC, UGC, and AIGC**, a comprehensive **automobile library**, and extensive **automobile listing information** to automobile consumers, covering the entire car purchase and ownership cycle.

Autohome's **dealer subscription** and **advertising services** allow dealers to market their inventory and services through Autohome's platform, and it offers **sales leads, data analysis, and marketing services** to assist automakers and dealers with improving their efficiency and facilitating transactions.

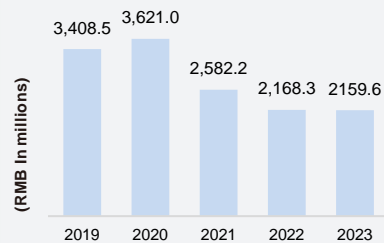
### Total net revenue



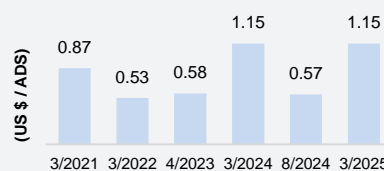
### Adjusted EBITDA



### Adjusted net income attributable to Autohome Inc.



### Dividends Paid Out



\*Note: On November 6, 2024, Autohome Inc. announced that the Company's board of directors has approved a cash dividend of US\$1.15 per ADS (or US\$0.2875 per ordinary share) payable in U.S. dollars (the "Dividend") to holders of ADSs and ordinary shares of record as of the close of business on December 31, 2024. The Dividend is expected to be paid to holders of ordinary shares and ADSs of the Company on or around March 14, 2025 and March 19, 2025, respectively.

### Investment Highlights

- Leading Online Destination for Automobile Consumers in China** – the number of our average mobile DAUs grew by 5.6% year-over-year, reaching 72.87 million in September, according to QuestMobile
- One-stop Service to Search, Purchase and Use Cars** – providing comprehensive, independent and interactive contents and tools for automobile consumers
- Preferred Intelligent Platform for OEMs and Dealers** – serving 90+ OEM customers and 20,000+ dealer customers
- Revenue Growth from New Business** – focus on new initiatives as the second growth curve, i.e. innovative NEV retail model, digital products and one-stop full-chain used car ecosystem
- Professional and Visionary Management Backed by Strategic Shareholder** – Ping An Group
- Solid Financial Performance and Strong Cash Position with Continuous Buyback and Dividend**

### Autohome's Core Business

Addressing different pain points from C and B Partners, Autohome is actively creating a full range of products, leveraged superior technological edges and data capabilities.

#### Large User Base

72.87  
Million  
Mobile  
DAU

**Customers:** Autohome provides one-stop content and service with practical tools to facilitate transactions, and holds **No.1** influence powered by comprehensive, professional and authentic auto contents.

#### High Customer Penetration rate

90+ OEM

**OEMs:** Through a series of product innovations and new models, Autohome assists OEMs to create high-efficiency and low-cost marketing channels, with stronger end-to-end sales and user operation.

20,000+  
Dealers

**Dealerships:** Membership subscription packages and highly digitalized CRM+ products portfolio empower dealers' management ability to improve overall digitalization level, reducing cost and increase efficiency.

Used Car  
Dealers

**Used Cars:** Autohome provides one-stop closed-loop service, and synergizes with TTP and Ping An Group to build a complete used car ecosystem, covering from upstream to downstream.

#### Contact Us

18th Fl., Tower B, CEC Plaza  
3 Dan Ling Street, Haidian District,  
Beijing, China

Tel: +86-10-5985-7001

[www.autohome.com.cn](http://www.autohome.com.cn)